



35th Annual St. Pat's in Five Points

- DATE:** Saturday, March 18, 2017
- WHAT:** The Midlands' largest annual street festival and one of the largest celebrations of St. Patrick's Day in the southeast
- WHEN:** Gates open 9 a.m. - 7 p.m.
- WHERE:** Five Points
Columbia, South Carolina

SCHEDULE

- 7:30 a.m. Get to the Green 15K / 10K / 5K / 1-Mile Family-Fun Run
Start Location: Maxcy Gregg Park
- 9 a.m. Festival Gates Open
- 10 a.m. St. Pat's Parade - FREE
Location: Devine Street
- 10 a.m. - 6 p.m. Pot O' Gold Playland - FREE
Location: Martin Luther King Park at Santee Avenue
- 2 p.m. - 6 p.m. Silent Disco
Location: Harden Street at College Street
- Noon - 7 p.m. Musical Entertainment
Five official stages with 25 artists

ADMISSIONS

- \$15** Online Pre-Sale
Available now on www.StPatsColumbia.com
- \$15** Pre-Sale Outlets
*Cycle Center - 1001 Harden Street
Green's Beverages - 400 Assembly Street
Papa Jazz Record Shoppe - 2014 Greene Street
Pita Pit - 2002-A Greene Street
Village Idiot Pizza - 2009 Devine Street
Yesterday's - 2030 Devine Street*
- \$20** Day-of at the gate

ENTERTAINMENT

BUD LIGHT / FOX 102.3 STAGE

LOCATION: Intersection of Greene and Harden Streets

HEADLINER: ST. PAUL & THE BROKEN BONES

SUPPORT: SUPERCHUNK
VILLANOVA
THE SOCIAL ANIMALS
LOS COLOGNES



MILLER LIGHT / WCOS 97.5 STAGE

LOCATION: Intersection of Blossom and Harden Streets

HEADLINER: MICHAEL RAY

SUPPORT: MOOSE KICK
SEE WATER
LAUREN HALL



GREEN'S BEVERAGES / ROCK 99.7 STAGE

LOCATION: Intersection of Saluda and Blossom Streets

HEADLINER: DRIVIN' N CRYIN'

SUPPORT: ALL GET OUT
THE HIGH DIVERS
MARYTREE



WXRY STAGE

LOCATION: College Street

HEADLINER: THE MOBROS

SUPPORT: TUATHA DEA
THE TRAVELIN' KINE
LITTLE BIRD



94.3 THE DUDE / COLA DAILY STAGE

LOCATION: Santee Avenue

HEADLINER: THE BOOMTOWN WAIFS

SUPPORT: THE POST-TIMEY STRING BAND
COSMIC POSSUMS
THE DIRTY GONE DOLAS



TRANSPORTATION

Parking Reminders:

Any festival patron with a sanctioned handicap decal may park in the Wells Fargo parking lot (Saluda Avenue and Blossom Street).

Parking in surrounding neighborhoods is prohibited. Festival patrons are encouraged to use alternative methods of traveling to and from the festival.

Complimentary Shuttle Service:

Memorial Stadium (Rosewood)	8 a.m.	-	8 p.m.
Lincoln Garage (across from CPD HQ)	8 a.m.	-	8 p.m.
Fairgrounds RV Parking	8 a.m.	-	8 p.m.

Cabs:

The Five Points Foundation will pay the first \$10 of your fare home or to a hotel in any Checker Yellow Cab (official transportation sponsor of the festival).



FESTIVAL HIGHLIGHTS

St. Pat's Saluda's VIP Experience

Includes festival admission (\$20 dollar value), food, open bar, a premier view from Saluda's balcony and indoor restrooms. VIP tickets are \$95 and available for purchase on www.StPatsColumbia.com. Limited quantities available.

The Cube - Stay Informed. Stay Connected.

Information hub with programs, festival swag, ATMs, ID check and the T-Mobile Charging Stations. It will be centrally located at



the Five Points intersection, in the heart of the festival.

St. Pat's Selfie Contest

Patrons are encouraged to take the most epic selfie, upload to social media, tagging @FivePointsSC and using #StPatsSelfie2017 and #StPatsinFivePoints. The winner will receive a \$100 gift card for the Five Points business of their choosing.

93.5 Silent Disco

Grab your neon green and head to Harden Street for this year's edition of the Silent Disco. At double the size of last year's set-up, patrons can expect to enjoy the musical stylings of five local DJs - Bois Obscur, Dylan Deekay, GuyL, Jade Frost, and LUCiD.

#StPatsinFivePoints Wall

Has St. Pat's left a mark on you? Leave your mark on it! Stop by our #StPatsinFivePoints Wall on the 800 block of Harden Street and write a memory, message or love note to everyone's favorite festival.

March Madness Viewing

In conjunction with our partnership with KW Beverage, our Bud Light porta-bar on Harden Street will offer patrons the opportunity to not miss a minute of March Madness.

NEW FOR 2017! Craft Beer Tasting Room

This year's festival will feature a new tasting room with a variety of regional, distinctive specialty craft brews. Located in the Yesterdays' parking lot, patrons can purchase a souvenir tasting cup for \$2 and sample any of the over 40 beers from 20 breweries for \$2 each. Breweries and featured products list TBD.

NEW FOR 2017! St. Pat's Get to the Green 15K

In honor of the 15th anniversary of the Midlands' largest road race, St. Pat's Get to the Green, a 15K has been added to the race. Online registration is available now at a reduced rate. Day-of sign-ups will be available. For more information about the Get to the Green, including routes and packet pick-up, please visit www.GetToTheGreen.com.

FOOD OFFERINGS

Local Food Vendors and Food Truck Rodeo

We encourage the celebration of local and regional food vendors. Some of this year's vendors include Brain Freeze Italian Ice, Chick-fil-A, Chirba Chirba Dumplings, CJ's Famous Fish, Nicky's Pizzeria, Party in a Pita, Pawleys Front Porch, Real Mexico, Scott Benny's, Southern Belly BBQ, The BBQ Bus, Village Idiot Pizza, and White Duck Taco.

ADDITIONAL INFORMATION

Comfort Zone

Presented by Blue Cross Blue Shield of South Carolina, patrons are encouraged to seek shelter from the sun, relax and refresh. This area has complimentary water, sunscreen, snacks and first aid available.



*BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association*

Entry Gates

There are four entry gates into the festival. ATMs are conveniently located at each gate and within the festival's footprint. The festival is no re-entry.

FESTIVAL BACKGROUND

35 years ago, two men sat down in a booth at Yesterday's Restaurant in Five Points and devised a plan to increase the visibility of Five Points' businesses on St. Patrick's Day when most people were leaving town for Savannah, Georgia. The St. Patrick's Day Parking Lot Party emerged, slowly forming into the annual celebration that welcomes over 45,000 people each year.

2017 SPONSORS

St. Pat's in Five Points wouldn't be possible without the generous support of businesses across the Midlands: Beverage South, KW Beverage, Wells Fargo, Checker Yellow, Green's Beverages, Southern Wine and Spirits, Blue Cross Blue Shield of South Carolina, Grow Financial, Columbia Fireflies, Law Offices of McCulloch & Schillaci, TD Bank, T-Mobile, The Fountain Division of W.P. Law, Kohl's, BB&T, Cycle Center, McDonald's, Select Health, Barefoot Campus Outfitters, Delaney's, Office Depot, Statewide Security Systems, Image 360, The Mobile Attic, Whole Foods, Image Ink, Five Points Association, and the City of Columbia.

SOCIAL Facebook: facebook.com/StPatsinFivePoints
Twitter: @FivePointsSC
Instagram: @FivePointsSC
Snapchat: FivePointsSC

HASHTAGS #StPatsinFivePoints | #drink5points | #eat5points | #shop5points

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To purchase tickets or find out more about St. Pat's in Five Points, please visit
www.StPatsColumbia.com.

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