



## 35<sup>th</sup> Annual St. Pat's in Five Points

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- DATE:** Saturday, March 18, 2017
- WHAT:** The Midlands' largest annual street festival and one of the largest celebrations of St. Patrick's Day in the southeast
- WHEN:** Gates open 9 a.m. - 7 p.m.
- WHERE:** Five Points  
Columbia, South Carolina

### SCHEDULE

- 7:30 a.m. Get to the Green 15K / 10K / 5K / 1-Mile Family-Fun Run  
*Start Location: Maxcy Gregg Park*
- 9 a.m. Festival Gates Open
- 10 a.m. St. Pat's Parade - FREE  
*Location: Devine Street*
- 10 a.m. - 6 p.m. Pot O' Gold Playland - FREE  
*Location: Martin Luther King Park at Santee Avenue*
- 2 p.m. - 6 p.m. Silent Disco  
*Location: Harden Street at College Street*
- Noon - 7 p.m. Musical Entertainment  
*Five official stages with 25 artists*

### ADMISSIONS

- \$15** Online Pre-Sale  
*Available now on [www.StPatsColumbia.com](http://www.StPatsColumbia.com)*
- \$15** Pre-Sale Outlets  
*Cycle Center - 1001 Harden Street  
Green's Beverages - 400 Assembly Street  
Papa Jazz Record Shoppe - 2014 Greene Street  
Pita Pit - 2002-A Greene Street  
Village Idiot Pizza - 2009 Devine Street  
Yesterday's - 2030 Devine Street*
- \$20** Day-of at the gate

## ENTERTAINMENT

### BUD LIGHT / FOX 102.3 STAGE

LOCATION: Intersection of Greene and Harden Streets

HEADLINER: ST. PAUL & THE BROKEN BONES  
SUPPORT: SUPERCHUNK  
VILLANOVA  
THE SOCIAL ANIMALS  
LOS COLOGNES



### MILLER LIGHT / WCOS 97.5 STAGE

LOCATION: Intersection of Blossom and Harden Streets

HEADLINER: MICHAEL RAY  
SUPPORT: MOOSE KICK  
SEE WATER  
LAUREN HALL



### GREEN'S BEVERAGES / ROCK 99.7 STAGE

LOCATION: Intersection of Saluda and Blossom Streets

HEADLINER: DRIVIN' N CRYIN'  
SUPPORT: ALL GET OUT  
THE HIGH DIVERS  
MARYTREE



### WXRY STAGE

LOCATION: College Street

HEADLINER: THE MOBROS  
SUPPORT: TUATHA DEA  
THE TRAVELIN' KINE  
LITTLE BIRD



### 94.3 THE DUDE / COLA DAILY STAGE

LOCATION: Santee Avenue

HEADLINER: THE BOOMTOWN WAIFS  
SUPPORT: THE POST-TIMEY STRING BAND  
COSMIC POSSUMS  
THE DIRTY GONE DOLAS



## TRANSPORTATION

### Parking Reminders:

Any festival patron with a sanctioned handicap decal may park in the Wells Fargo parking lot (Saluda Avenue and Blossom Street).

Parking in surrounding neighborhoods is prohibited. Festival patrons are encouraged to use alternative methods of traveling to and from the festival.

### Complimentary Shuttle Service:

Memorial Stadium (Rosewood)	8 a.m.	-	8 p.m.
Lincoln Garage (across from CPD HQ)	8 a.m.	-	8 p.m.
Fairgrounds RV Parking	8 a.m.	-	8 p.m.

### Cabs:

The Five Points Foundation will pay the first \$10 of your fare home or to a hotel in any Checker Yellow Cab (official transportation sponsor of the festival).



## FESTIVAL HIGHLIGHTS

### *St. Pat's Saluda's VIP Experience - SOLD OUT!*

Includes festival admission (\$20 dollar value), food, open bar, a premier view from Saluda's balcony and indoor restrooms. VIP tickets are \$95.

### *The Cube - Stay Informed. Stay Connected.*

Information hub with programs, festival swag, ATMs, ID check and the T-Mobile Charging Stations. It will be centrally located at



the Five Points intersection, in the heart of the festival.

### *St. Pat's Selfie Contest*

Patrons are encouraged to take the most epic selfie, upload to social media, tagging @FivePointsSC and using #StPatsSelfie2017 and #StPatsinFivePoints. The winner will receive a \$100 gift card for the Five Points business of their choosing.

### *Q93.5 Silent Disco*

Grab your neon green and head to Harden Street for this year's edition of the Silent Disco. At double the size of last year's set-up, patrons can expect to enjoy the musical stylings of five local DJs - Bois Obscur, Dylan Deekay, GuyL, Jade Frost, and LUCiD.

### *#StPatsinFivePoints Wall*

Has St. Pat's left a mark on you? Leave your mark on it! Stop by our #StPatsinFivePoints Wall on the 800 block of Harden Street and write a memory, message or love note to everyone's favorite festival.

### *March Madness Viewing*

In conjunction with our partnership with KW Beverage, our Bud Light porta-bar on Harden Street will offer patrons the opportunity to not miss a minute of March Madness.

### *Michael Ray Meet & Greet*

In conjunction with our partnership with 97.5 WCOS, festival patrons can enter to win passes to an exclusive meet & greet with headliner Michael Ray. For a chance to win, patrons should listen to 97.5 or check St. Pat's in Five Points' Facebook page.

### *Pot O' Gold Playland*

The festival features a free children's area, located outside of the festival gates at MLK Park, with inflatables, rides, face painting, a petting zoo, and more. Featured vendors include Carolina Quench, Dippin' Dogs, J's on Wheels, Karen's Mobile Kitchen, Pearls Wings and Things, The Louisiana Connection, and Tru Italian Ice.

### **NEW FOR 2017! Craft Beer Tasting Room**

This year's festival will feature a new tasting room with a variety of regional, distinctive specialty craft brews. Located in the Yesterdays' parking lot, patrons can purchase a souvenir tasting cup for \$2 and sample any of the over 40 beers from 20 breweries for \$2 each. Featured breweries include 10 Barrel Brewing Co., Bold Rock Hard Cider, Catawba Brewing Co., Devil's Backbone, Elysian Brewing, Goose Island, Hi-Wire Brewing, Kona Brewing Co., Narragansett, Red Hare Brewing Co., Hootie's Home Grown Ale, Sugar Creek Brewing Co., Virtue Cider, Swamp Cabbage Brewing Co., Quest Brewing Co., Brewery 85, Conquest Brewing Co., Lonerider, Stone Brewing, and Palmetto Brewing Co.

### **NEW FOR 2017! St. Pat's Get to the Green 15K**

In honor of the 15<sup>th</sup> anniversary of the Midlands' largest road race, St. Pat's Get to the Green, a 15K has been added to the race. Online registration is available now at a reduced rate. Day-of sign-ups will be available. For more information about the Get to the Green, including routes and packet pick-up, please visit [www.GetToTheGreen.com](http://www.GetToTheGreen.com).

## **FOOD OFFERINGS**

### *Local Food Vendors and Food Truck Rodeo*

We encourage the celebration of local and regional food vendors. Some of this year's vendors include Brain Freeze Italian Ice, Chick-fil-A, Chirba Chirba Dumplings, CJ's Famous Fish, Nicky's Pizzeria, Party in a Pita, Pawleys Front Porch, Real Mexico, Scott Benny's, Southern Belly BBQ, The BBQ Bus, Village Idiot Pizza, and White Duck Taco.

## **ADDITIONAL INFORMATION**

### *Comfort Zone*

Presented by Blue Cross Blue Shield of South Carolina, patrons are encouraged to seek shelter from the sun, relax and refresh. This area has complimentary water,



*BlueCross BlueShield of South Carolina  
is an independent licensee of the  
Blue Cross and Blue Shield Association*

sunscreen, snacks and first aid available.

### *Entry Gates*

There are four entry gates into the festival. ATMs are conveniently located at each gate and within the festival's footprint. The festival is no re-entry.

## **FESTIVAL BACKGROUND**

35 years ago, two men sat down in a booth at Yesterday's Restaurant in Five Points and devised a plan to increase the visibility of Five Points' businesses on St. Patrick's Day when most people were leaving town for Savannah, Georgia. The St. Patrick's Day Parking Lot Party emerged, slowly forming into the annual celebration that welcomes over 45,000 people each year.

## **2017 SPONSORS**

St. Pat's in Five Points wouldn't be possible without the generous support of businesses across the Midlands: Beverage South, KW Beverage, Wells Fargo, Checker Yellow, Green's Beverages, Southern Wine and Spirits, Blue Cross Blue Shield of South Carolina, Grow Financial, Columbia Fireflies, Law Offices of McCulloch & Schillaci, TD Bank, T-Mobile, The Fountain Division of W.P. Law, Kohl's, BB&T, Cycle Center, McDonald's, State Farm, Select Health, Barefoot Campus Outfitters, Delaney's, Office Depot, Statewide Security Systems, Image 360, The Mobile Attic, Whole Foods, Image Ink, Five Points Association, and the City of Columbia.

## **SOCIAL**

Facebook: [facebook.com/StPatsinFivePoints](https://facebook.com/StPatsinFivePoints)  
Twitter: @FivePointsSC  
Instagram: @FivePointsSC  
Snapchat: FivePointsSC

**HASHTAGS** #StPatsinFivePoints | #drink5points | #eat5points | #shop5points

## **MEDIA CONTACT**

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To purchase tickets or find out more about St. Pat's in Five Points, please visit  
[www.StPatsColumbia.com](http://www.StPatsColumbia.com).

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