



Contact: Amy Beth Franks
(e) amybeth@fivepointscolumbia.com
(o) (803) 748-7373
(c) (803) 446-8929

For Immediate Release

Five Points Announces 2017 Festival Date and Highlights

COLUMBIA, S.C. (October 17, 2016) - For over 30 years each spring, the Five Points district has welcomed thousands of patrons to celebrate all things green and Gaelic at the Midlands' largest festival, St. Pat's in Five Points. Having experienced the largest attendance numbers on record in 2016 with 44,000 attendees, the Five Points Foundation and the St. Pat's in Five Points Planning Committee have begun planning for the 35th Annual St. Pat's in Five Points, with some exciting changes and updates.

2017 FESTIVAL DATE:

Saturday, March 18th, 2017

NEW WEBSITE:

Launching today, the new and user friendly site features several upgrades from the previous festival website, to include:

- *Mobile component - fully functional mobile component, which can be used on a cell phone or tablet*
- *Social media feed - Five Points Twitter feed will update in real time in the footer of the new site*
- *Photo gallery - improved photo gallery with larger photos from past year's festivals*
- *Clean, easy to navigate - the new site is user friendly, with most information readily available to patrons on the home page*
- *Newsletter sign up - those interested in receiving news and updates from Five Points have the option to sign up through the new St. Pat's site*

NOTE: The website reflects the community partnerships and entertainment line-up from the 2016 festival, which will be updated as it becomes available for 2017.

FESTIVAL ADMISSION:

General admission pre-sale tickets for the 35th Annual St. Pat's in Five Points will become available on the festival's website starting Black Friday - November 25th, 2016.

2017 Ticket price breakdown:

- Black Friday (November 25, 2016) - Cyber Monday (November 28, 2016): **\$12**
- Regular Pre-Sale // November 29, 2016 - March 17, 2016: **\$15**
- Day-of // March 18, 2016: **\$20**
- Children 12 and under are admitted free with a guardian

FESTIVAL PARTICIPATION OPTIONS:

- **St. Pat's in Five Points Parade**
The application to participate in the musical mile down Devine Street is now available online and is due March 1, 2017. The 2017 Grand Marshal is Fort Jackson, in honor of their Centennial celebration.
- **Get To The Green 10K / 5K / 1-Mile Family Fun Run**
Registration for the Midland's largest road race is now open at GetToTheGreen.com. Race sign-ups include admission into the festival.
- **Vendor Applications**
The Arts & Crafts Vendor Application will become available on the festival's website in the coming weeks. Food vendors are by invitation only.

To find out more about St. Pat's in Five Points, please visit www.StPatsColumbia.com.

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